



Tariffs for broadcasting music videos*

2024

Covering at least one region

Yearly quantities

From	up to	Price/broadc. for the range (€)	Cum. total (€)	Average price (€)
0	100	161.60 €	16,160 €	161.60 €
101	200	145.44 €	30,704 €	153.52 €
201	400	123.62 €	55,429 €	138.57 €
401	600	105.08 €	76,445 €	127.41 €
601	800	89.32 €	94,309 €	117.89 €
801	1,000	75.92 €	109,493 €	109.49 €
1,001	1,500	60.74 €	139,862 €	93.24 €
1,501	2,000	48.59 €	164,156 €	82.08 €
2,001	3,000	36.44 €	200,598 €	66.87 €
3,001	5,000	27.33 €	255,261 €	51.05 €
5,001	10,000	20.50 €	357,755 €	35.78 €
10,001	15,000	14.35 €	429,500 €	28.63 €
15,001	20,000	10.04 €	479,722 €	23.99 €
20,001	25,000	6.03 €	509,855 €	20.39 €
25,001	30,000	3.62 €	527,934 €	17.60 €
30,001	35,000	2.17 €	538,782 €	15.39 €
35,001	40,000	1.30 €	545,291 €	13.63 €
40,001	45,000	0.78 €	549,196 €	12.20 €
45,001	50,000	0.78 €	553,102 €	11.06 €
50,001	55,000	0.78 €	557,007 €	10.13 €
55,001	60,000	0.78 €	560,912 €	9.35 €
60,001	65,000	0.78 €	564,817 €	8.69 €
65,001	70,000	0.78 €	568,723 €	8.12 €
70,001	75,000	0.78 €	572,628 €	7.64 €
75,001	80,000	0.78 €	576,533 €	7.21 €
80,001	85,000	0.78 €	580,438 €	6.83 €
85,001	90,000	0.78 €	584,343 €	6.49 €
90,001	95,000	0.78 €	588,249 €	6.19 €
95,001	100,000	0.78 €	592,154 €	5.92 €
100,001	105,000	0.78 €	596,059 €	5.68 €

*Tariffs excl. 6% VAT, valid for the year 2024, base index: December 2023 CPI

2024**Local and niche broadcast**

Yearly quantities

From	up to	Price/broadc. for the range (€)	Cum. total (€)	Average price (€)
0	100	24.24 €	2,424 €	24.24 €
101	200	24.05 €	4,829 €	24.15 €
201	400	23.30 €	9,489 €	23.72 €
401	600	22.23 €	13,935 €	23.22 €
601	800	20.96 €	18,126 €	22.66 €
801	1,000	19.56 €	22,039 €	22.04 €
1,001	1,500	17.52 €	30,799 €	20.53 €
1,501	2,000	15.51 €	38,554 €	19.28 €
2,001	3,000	13.04 €	51,590 €	17.20 €
3,001	5,000	10.83 €	73,245 €	14.65 €
5,001	10,000	8.91 €	117,790 €	11.78 €
10,001	15,000	6.90 €	152,283 €	10.15 €
15,001	20,000	5.29 €	178,746 €	8.94 €
20,001	25,000	3.55 €	196,478 €	7.86 €
25,001	30,000	2.35 €	208,230 €	6.94 €
30,001	35,000	1.54 €	215,948 €	6.17 €
35,001	40,000	1.01 €	220,980 €	5.52 €
40,001	45,000	0.65 €	224,239 €	4.98 €
45,001	50,000	0.65 €	227,499 €	4.55 €
50,001	55,000	0.65 €	230,758 €	4.20 €
55,001	60,000	0.65 €	234,017 €	3.90 €
60,001	65,000	0.65 €	237,277 €	3.65 €
65,001	70,000	0.65 €	240,536 €	3.44 €
70,001	75,000	0.65 €	243,796 €	3.25 €
75,001	80,000	0.65 €	247,055 €	3.09 €
80,001	85,000	0.65 €	250,314 €	2.94 €
85,001	90,000	0.65 €	253,574 €	2.82 €
90,001	95,000	0.65 €	256,833 €	2.70 €
95,001	100,000	0.65 €	260,092 €	2.60 €
100,001	105,000	0.65 €	263,352 €	2.51 €

2024**Digital platform only niche broadcast and radio-visual**

Yearly quantities

From	up to	Price/broadc. for the range (€)	Cum. total (€)	Average price (€)
0	100	11.31 €	1,131 €	11.31 €
101	200	11.04 €	2,235 €	11.17 €
201	400	10.47 €	4,329 €	10.82 €
401	600	9.83 €	6,295 €	10.49 €
601	800	9.14 €	8,123 €	10.15 €
801	1,000	8.44 €	9,811 €	9.81 €
1,001	1,500	7.47 €	13,545 €	9.03 €
1,501	2,000	6.55 €	16,818 €	8.41 €
2,001	3,000	5.44 €	22,262 €	7.42 €
3,001	5,000	4.49 €	31,234 €	6.25 €
5,001	10,000	3.67 €	49,562 €	4.96 €
10,001	15,000	2.82 €	63,658 €	4.24 €
15,001	20,000	2.15 €	74,411 €	3.72 €
20,001	25,000	1.43 €	81,572 €	3.26 €
25,001	30,000	0.94 €	86,294 €	2.88 €
30,001	35,000	0.62 €	89,382 €	2.55 €
35,001	40,000	0.40 €	91,389 €	2.28 €
40,001	45,000	0.26 €	92,684 €	2.06 €
45,001	50,000	0.26 €	93,980 €	1.88 €
50,001	55,000	0.26 €	95,276 €	1.73 €
55,001	60,000	0.26 €	96,571 €	1.61 €
60,001	65,000	0.26 €	97,867 €	1.51 €
65,001	70,000	0.26 €	99,162 €	1.42 €
70,001	75,000	0.26 €	100,458 €	1.34 €
75,001	80,000	0.26 €	101,754 €	1.27 €
80,001	85,000	0.26 €	103,049 €	1.21 €
85,001	90,000	0.26 €	104,345 €	1.16 €
90,001	95,000	0.26 €	105,641 €	1.11 €
95,001	100,000	0.26 €	106,936 €	1.07 €
100,001	105,000	0.26 €	108,232 €	1.03 €

2024**Streaming**

Yearly quantities

From	up to	Price/streamed video for the range (€)	Cum. total (€)	Average price (€)
0	1,000	0.16 €	162 €	0.16 €
1,001	2,000	0.15 €	311 €	0.16 €
2,001	4,000	0.13 €	573 €	0.14 €
4,001	6,000	0.12 €	805 €	0.13 €
6,001	8,000	0.10 €	1,008 €	0.13 €
8,001	10,000	0.09 €	1,186 €	0.12 €
10,001	15,000	0.07 €	1,558 €	0.10 €
15,001	20,000	0.06 €	1,868 €	0.09 €
20,001	30,000	0.05 €	2,355 €	0.08 €
30,001	50,000	0.04 €	3,121 €	0.06 €
50,001	100,000	0.03 €	4,620 €	0.05 €
100,001	150,000	0.02 €	5,723 €	0.04 €
150,001	200,000	0.02 €	6,533 €	0.03 €
200,001	250,000	0.01 €	7,049 €	0.03 €
250,001	300,000	0.007 €	7,376 €	0.02 €
300,001	350,000	0.004 €	7,584 €	0.02 €
350,001	400,000	0.003 €	7,715 €	0.02 €
400,001	450,000	0.002 €	7,797 €	0.02 €
450,001	500,000	0.002 €	7,880 €	0.02 €
500,001	550,000	0.002 €	7,962 €	0.01 €
550,001	600,000	0.002 €	8,045 €	0.01 €
600,001	650,000	0.002 €	8,127 €	0.01 €
650,001	700,000	0.002 €	8,210 €	0.01 €
700,001	750,000	0.002 €	8,292 €	0.01 €
750,001	800,000	0.002 €	8,375 €	0.01 €
800,001	850,000	0.002 €	8,457 €	0.01 €
850,001	900,000	0.002 €	8,540 €	0.01 €
900,001	950,000	0.002 €	8,622 €	0.01 €
950,001	1,000,000	0.002 €	8,705 €	0.01 €
1,000,001	1,050,000	0.002 €	8,787 €	0.01 €